An Invitation
to be a part of the IARSA 2017
Annual International Conference!

Please join us from November 7-9 in Accra Ghana for 2017 IARSA 1st Annual International Conference.

IARSA champions the growth and development of research across the world

Since inception, IARSA serves as a focal point for academicians, educators, administrators, professionals, graduate and undergraduate students, fellows and associates pursuing research throughout the world.

Fundamental to IARSA is a commitment as a community of non-profit, education research associations to share skills, strengths, and sensitivities and build upon the diversity of traditions, languages, and critiques to transcend what any one association can accomplish in its own country, region, or area of specialization.

Why Become a
CONFERENCE
SPONSOR?

Sponsors and exhibitors are an important part of our Annual International Conference. They play a crucial role in delivering an exceptional conference experience.

SPONSOR BENEFITS

Promote & Showcase
Present your brand and products or services to our delegates and raise your profile above your competitors. Promote your company as a partner of IARSA, one of the largest international research associations in the world, with global members who do research, teach and read in the fields of applied and basic disciplines.

Network & Connect
Connect with policymakers, scholars, and public interest groups around the world who design, execute, and disseminate research that illuminates economics and social policy issues affecting the communities of the world. You’ll expand loyalty and build opportunities with current and future clients.

We Love You!
We’re dedicated to making you part of a truly great international conference experience. That’s why we like to call our sponsors “partners”! We work together to ensure everyone gets the most out of this event.
Why should my organization partner with IARSA?

We know that organisations have many options when it comes to sponsorship. Here are 5 reasons to choose IARSA:

1. IARSA 2017 Annual International Conference Partners indicated a 92% satisfaction rate in their partnership's ability to accomplish their organisation's primary objective for participating in the event.

2. We pride ourselves on meeting the varying promotional needs of our partners while bolstering the success of the IASA Annual international Conference with the essential income received through partnership investment.

3. Our menu of opportunities accommodates a wide range of marketing budgets and objectives.

4. We are happy to think strategically with your organisation, prepare partnership packages and work one-on-one with you to maximize the ROI for your investment in IARSA 2017.

5. There is no better opportunity to position your organisation in front of senior leaders, mid-level and early career professionals and the next generation of researchers and educators. If your organisation offers services or products in the field of research, you simply must have a presence at IARSA 2017.

Count my organization in! What do I do next?

Fantastic! We know that you will be pleased with your participation in IARSA 2017. The next step is to identify opportunities that meet the marketing needs of your organisation. Most opportunities are exclusive or limited in quantity and competition is tough, so we recommend that you prepare a backup plan or two in the event that your preferred opportunity is not available. Please place your order by October 12, 2017, to ensure receipt of all benefits.
SPONSORSHIP OPPORTUNITIES

In addition to the specific benefits associated with each sponsorship. All sponsors and exhibitors will be published in IARSA Annual International Conference promotional materials, included on IARSA/Conference website and will be acknowledged on-site at the Conference.

DIAMOND SPONSOR OPPORTUNITY
Premier Conference Sponsor – $7,000
With this exclusive sponsorship opportunity you'll be our main partner on a Conference that will leave delegates with a lasting memory of an outstanding experience. Our partnership will be further showcased throughout the year with an array of branding and promotional opportunities related to IARSA's programmes and activities.

PLATINUM SPONSOR OPPORTUNITY
Education Sponsor – $3,500
As the overall Education Sponsor, your company will support ongoing research from undergraduates, graduates/postgraduates and professionals projects collaborative research, etc.

GOLD SPONSOR OPPORTUNITIES
Plenary Session - $2,500 each (4 plenaries)
Plenary sessions are the connective tissue of the IARSA Conference, showcasing inspirational and thought-provoking speakers and content.

FRANK Talks - $3,000
Be part of this theatre-style event where seven dynamic speakers share out of the box ideas that impact education research. This sponsorship includes videotaping the event for year-round viewing and archiving on IARSA's YouTube channel.

Master Class - $2,000 (4 Master classes)
One of our most popular education session formats, these informal, small sessions allow participants to engage with experts in a chosen field and delve deep into the session topic.

Banquet - $2,000
Wednesday night's banquet is a highlight of the Conference where IARSA honours its members and treats its delegates to a fine dinner and fun entertainment.

Notebook - $1,500
Sponsored notebooks are handy for note-taking at the Conference, and beyond.

Lanyard / Nametag - $1,500
Delegates will wear your company name at all times during the Conference.

USB - $1,500
Support our paperless journey as delegate lists and other important Conference material are distributed on a branded USB.
*Right of first refusal goes to the Premier Conference Sponsor*

**SILVER SPONSOR OPPORTUNITIES**

**Conference App - $2,000**
Delegates can review Conference plenary and session descriptions, presenter bios, venue maps, and more on their smart phone using the Conference App that showcases your sponsorship.

**Table Talk Lunch - $1,500**
Informal discussions on pertinent topics will be facilitated over lunch on Wednesday.

**Education Session Topic Stream - $1,000 each (7 streams)**
Support a stream of learning through sessions that align with your company's objectives and priorities.

**Opening Reception - $1,200**
The excitement is palpable at this opening event as delegates come together for their first opportunity to network and connect.

**Partners Reception - $1,500**
This is our opportunity for a special and private thank you to all those who contribute to make the IARSA Conference a success.

**Banquet Reception - $1,500**
The pre-Banquet reception is a relaxing time as delegates warm up for a lovely evening ahead.

**Wednesday Social Activity - $1,000**
This first evening social event showcases local venues and food and the hospitality of the Host Conference Committee.

**Photographer - $1,000**
Sponsor a photographer at the Conference to capture memorable moments at the event and for sharing afterwards.

**Refreshment Breaks (3) - $500 each or all 3 for $1,500**
At 30-45 minutes, our refreshment breaks leave delegates with plenty of time to fuel up, circulate among exhibitors and network.

**IARSA eNews - $1,500**
The IARSA eNews is the #1 way we promote the Annual International Conference with a monthly news item circulated to IARSA members and beyond. Picture your company's logo there each time!
Sponsorship Benefit

ADD-ONS

Interested in augmenting your sponsorship? It’s a great way to enhance the delegate experience and notch up the profile of your company.

We are pleased to suggest the following sponsorship benefit “add-ons”.

- Add a complimentary drink ticket for delegates to your reception sponsorship (and bump up to Gold Sponsor status) $1,000
- Include a one page, 8.5x11, advertisement or a gift in the delegate bag $300
- Include a colour ad in the electronic Conference Programme or on the Conference website:
  ¼ page $100
  ½ page $150

BECOME IARSA EXHIBITORS
Why exhibit at the IARSA Conference?

- Exclusive access to your target market of you products or service and professional advisors
- Our exhibit area is fully integrated in our conference floor plan and activities, maximizing interaction with delegates
- Connect with decision makers who are leaders in education, research, strategic development and administration.
- Maximize your company's visibility and exposure during extended conference networking breaks
- Build recognition of your company and products/services for increased brand awareness
- Showcase your latest products and services

Exhibit Booths - 15 packages - $1,000 each

Your package includes:
- One 8'x10' booth space, defined by pipe and drape
- One 6' table, with two chairs
- Standard electrical outlet
Value-Added Benefits of Exhibiting

- Acknowledgment in the digital Conference programme list of exhibitors
- Your company's name, logo and website link on the IARSA/ Conference website
- One complimentary conference registration
- A conference delegate list Opportunity to provide a draw at your booth for delegates
- Promotion of your company through conference related social media outreach (Facebook & Twitter)

Don't see what you're looking for?

We'd be thrilled to customise sponsorship and recognition opportunities to meet your needs and objectives.

Contact our Conference Planner or complete our sponsorship form to confirm your partnership at the IARSA Annual International Conference:
Tel: +2347017019025, +2348136105891
Email: conference@iarsa.org, www.iarsa.org
<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>EXHIBITORS</th>
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<tbody>
<tr>
<td>Three complimentary IARSA membership</td>
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<td>Company branding on Conference bag or lanyard</td>
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<td>Logo on conference print and electronic materials</td>
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<td>Promotion of sponsor in conference related social media</td>
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<td>Two education session slot</td>
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<td>Full page, colour ad in prime location in Conference programme</td>
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<td>Half page, colour ad in Conference programme</td>
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<td>Acknowledgement in program next to sponsored session(s) or event</td>
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<td>Complimentary exhibit booth</td>
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<td>One complimentary conference registration</td>
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<td>Representative to bring greetings to opening and closing plenaries</td>
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<td>Representative to bring greetings at sponsored session</td>
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<td>Introduce and thank speaker at sponsored session (if applicable)</td>
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<td>Provision of delegate list onsite</td>
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<td>Company link to website in mobile app</td>
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<td>Logo on speaker presentation materials website</td>
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<td>Right of first refusal for same sponsorship for 2018 Conference</td>
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* In addition to the Conference related benefits above, the IARSA Conference Premier Diamond-level Sponsor also receives an array of benefits throughout the year to promote you as IARSA’s Premier Partner. To discuss the Premier Sponsorship package, please contact Prof. Akin B. Ogunsakin, IARSA Executive Director/CEO at dg@iaras.org

**Note:** All benefits will be formalised once sponsorships are confirmed. Specific sponsorships may have additional benefits.
SPONSORSHIP/EXHIBITOR OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>VALUE</th>
<th>PREFERRED SPONSORSHIP (check all that apply or list specific sponsorship)</th>
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</thead>
<tbody>
<tr>
<td>Diamond Level - Premier Conference Sponsor</td>
<td>$7,000</td>
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<tr>
<td>Platinum Level - Education Sponsor</td>
<td>$4,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>$3,000</td>
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<tr>
<td>Silver Sponsor – Conference App</td>
<td>$2,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$2,000</td>
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<tr>
<td>Silver Sponsor – Topic Stream</td>
<td>$1,500</td>
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<td>Silver Sponsor – Refreshment Break</td>
<td>$1,000/Break</td>
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<td>Silver Sponsor – IARSA eNews</td>
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<tr>
<td>Exhibitor</td>
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<tr>
<td>Sponsorship Add-ons</td>
<td>$1,000</td>
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</table>

NOTE: Any discounts offered on a sponsorship level will be reflected on the invoice

An invoice will follow with the total payment due. Sponsorships/exhibit space will be confirmed when the application form and full payment have been received and processed. Receipt of the application form with payment indicates acceptance of all rules and regulations governing the sponsorship level purchased.

Please return completed form to:
IARSA Conference Office Tel: +2347017019025 Email: conference@iarca.org
Keynote Speakers

PROF. DR. ASHWANI KUMAR, SFIARSA
Former Governor of Nagaland & Manipur
Pro-Chancellor, AP Goyal Shimla University, Shimla, India

PROF. BENJAMIN CHUKWUMAOZUMBA, SFIARSA
Vice Chancellor, University of Nigeria, Nsukka (UNN)

PROF. VINCENT ADO TENEBE, J.P., SFIARSA
Immediate Past Vice Chancellor, NOUN/
Vice Chancellor, Taraba State University, Nigeria

PROF. AHMED MOHAMED SULEIMAN, SFIARSA
Vice Chancellor, University of Khartoum, Sudan

PROF. DR. ABHIRAM KULSHRESTHA, SFIARSA
Director General,
National Institute for Education & Research, India

PROF. DR. SYED MUHAMMAD TAHIR, SFIARSA
Chairman, Igra Group, Dubai, UAE